



To Whom It May Concern:

The Gwinnett Golden Games (GGG) asks you to consider making a donation (financial/non financial) or to become a sponsor of our organization. Gwinnett County hosts one of the largest senior games in the Southeast. Participation averages 100 - 150 athletes engaging in 32 events during a 9 week period from the end of August through the next to last week in October. We also offer year long weekly activities including pickleball, bowling, ladder ball, corn hole and table tennis. Volunteers manage the games and operate all events, serving over 6300 hours. Gwinnett County's population has surged in the last several years with a estimated population of over 1 million residents in 2026. Active adults, ages 50 and over, make up 30% of the population. We continue to be the fastest growing population sector in the County with the addition of senior opportunities and living communities. We are working with a graphic artist who is providing pro bono services to develop an informational brochure to reach out to potential participants.

We need your support of our organization and the games as we celebrate the 26th year of operation. Your support enables fixed income seniors to participate in the games at minimal cost. Our organization, thanks to generous donations and sponsorships, has been able to maintain a \$21 registration fee for the games, however rising costs are forcing us to increase the registration fee this year. The fee includes all games in which each participant chooses to play, 2 meals, gift bags, door prizes, pins, medals and a t-shirt to all athletes. The average actual cost per person is \$64, netting a per person shortfall of \$44. This creates an annual fundraising goal of \$4,400 to \$6,600 depending on the number of registrants.

Thank you in advance for your generous donation/sponsorship to the games. I can be reached at the number listed below if you would like to discuss ways in which your organization might be able to assist GGG. Financial contributions may be issued to the organization and mailed to the address noted below. An invoice and W-9 can also be provided. We appreciate the support and look forward to seeing you at opening and closing ceremonies and encourage you and your staff to attend the games, volunteer, and participate in the competitions. Appreciation is also given to Gwinnett County Parks and Recreation, Humana and Northside Gwinnett Trauma Services for their continued support of the games. Please visit our website at GwinnettSeniorGoldenGames.org to learn more about our organization and to see pictures of our participants enjoying the games.

Sincerely,

Kathryn S. Hall

Treasurer and Donations Manager
404-502-3534
4577 Robie Rd, SW
Lilburn, GA 30047

Jenifer Echols

Jenifer Echols
President GGG

Platinum donor-\$1500 or more receives a table at opening and closing ceremony, logo on all printed materials and opportunities to address group during events, ceremonies and monthly meetings.

Diamond donor-\$1000-\$1499-receives a table at opening and closing ceremony, logo on printed materials and opportunities to personally address group at opening and closing ceremony.

Gold donor-\$500 to \$999 receives a table at opening ceremony and opportunity to personally address group at opening ceremony. Name listed on opening ceremony program.

Silver donor-\$100-\$499 receives name listed on opening ceremony program and opportunity to address group at opening ceremony.